Customer Success Story | Severna Park High School, Maryland

Positive Choices Lead To Success

SEVERNA PARK HAS GAINED A REPUTATION FOR CONSISTENT SUCCESS

in academics and athletics. Much of this success can be attributed to staff living up to the school's mission: empower all students to think critically, communicate and solve problems effectively, and become lifelong learners.

Key to this mission is fostering positive connections between students and staff to ensure kids are actively engaged in their learning. For Severna Park, creating these connections mean families, communities and school staff work collaboratively to support positive student outcomes. In short, it takes a village.

In the athletics office, Athletics Director Dave Lanham, could have used the help of a village to process the piles of paperwork his staff had to manually process at the start of each sports season. He turned to Arbiter's online registration platform to automate the sign-up process for student-athletes. In the interest of working collaboratively, Dave knew the online registration partner he chose would need to ease the administrative burden on his staff while ALSO meeting the needs of parents, athletes and coaches.



Arbiter Registration completely changed our registration process in a positive way. Parents like the ability to register student-athletes in a secure and easy online format. I like that I have up-to-theminute updates on registration and the ability to give coaches

access to their registered players days and weeks before tryouts

begin."

DAVE LANHAM Athletics Director, Severna Park High School



It didn't take long for the staff at Severna Park to realize Arbiter could bring value beyond sports sign-ups. Using Arbiter Registration to replace other paper forms and adding a sign-up for Boosters meant no more paper waste plus a big increase in Booster memberships. More memberships means more ways to enrich the athletics program and community at large.



We have also added additional athletic forms and Boosters registration to the site for a one-stop-shop. As a result our Booster membership increased and the payment method has become electronic.

DAVE LANHAM

Success breeds success, as the saying goes. Severna Park was the first school in Anne Arundel County to pilot the platform in spring 2015. By the fall, all 12 schools in the county had adopted the new online registration platform.

Severna Park is part of an innovative educational system that believes a supportive and orderly learning environment is key to creating opportunities for students to succeed in making positive and effective choices.

We're thrilled to contribute to the collective success of such a special school community.

To learn how Arbiter can help you run a more efficient program **click here** or call 1-800-576-2799.





online registrations received 14,593

and counting...

